

SAN DIEGO FOR **EVERY Child** 2024 Impact Report

We are on a mission to cut the experience of child poverty in half in San Diego County by 2030.





FOUR YEARS IN REVIEW

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15 YEARS





a Word from Our Founding Chair

every child



When San Diego for Every Child first started, I posed a challenge. Let us not be a community that settles for nearly half of our children living in poverty, but rather, let us use our creativity, innovation, and grit to do something about it.

That was four years ago, and I'm proud to say we—San Diego—didn't back down from the challenge. In fact, in the face of even greater adversity—a global pandemic—we rose to meet it. Our community showed up for our kids in ways it never had before, from supporting the essential child care sector to trusting families with the resources to help their children learn from a distance.

We still have a long way to go—making sure that every child has what they need to grow, learn,

and thrive in our region—but we know better now than when we started what we have to do and how to get there.

So I invite you, once more, to join San Diego for Every Child to improve the future for every San Diegan. It's going to take all of us working together to make the change we hope to see.

In gratitude, Congresswoman Sara Jacobs Founding Chair, San Diego for Every Child



Turning a Vision into Reality

san diego for every child

According to the U.S. Census Bureau, roughly 40% of San Diego County's children under the age of 12 lived below 200% of the federal poverty level as recently as 2017.

In the fall of 2018, Jewish Family Service of San Diego (JFS), a trusted leader in health and human services, recognized a critical need to change the way San Diego addresses child poverty. According to 2018 American Community Survey (ACS) data, there were approximately 190,000 children under the age of 12 living in households making at or below 200% of the Federal Poverty Level in San Diego County. Our goal, simply put, was to leave 95,000 of those children better off than when we started.

A diverse group of San Diego leaders were consulted about how to best make an impact. From there, the vision was cast: A San Diego County where we can say with pride that every child under the age of 12 has their most basic needs met.

San Diego for Every Child (SDec) was founded in January 2020 as a coalition of passionate people and organizations working to cut the experience of child poverty in half in San Diego County by 2030. Chaired by Congresswoman Sara Jacobs, and fiscally housed under JFS, the theory of change that emerged from those early conversations centered around a community where every child had access to healthy food, stable housing, reliable healthcare, quality childcare, and early education.

The strategic direction for the coalition was set by our founding leadership team:

- Congresswoman Sara Jacobs, SDec Founding Chair
- Dr. Kyra Greene, Center on Policy Initiatives
- Dana Toppel, Jewish Family Service of San Diego
- Ricardo Flores, LISC San Diego
- Gloria Corral, Parent Institute for Quality Education
- Kim McDougal, YMCA Childcare Resource Service

Our approach continues to focus on four critical building blocks for children, impacted by poverty:



Healthy Food



Stable Housing



Reliable Healthcare



Quality Childcare & Early Education

"LISC San Diego's mission is to work with residents and partners to forge resilient and inclusive communities, so being part of San Diego for Every Child's early phase of ideation was mission-aligned for us. We also saw the need for a multi-sector, inclusive effort to tackle child poverty across our region, alongside taking a creative approach to getting there, one that involved uplifting community expertise and innovation.

Though there is still much work to be done, in the four years it's been around, San Diego for Every Child has exceeded our expectations. We can't wait to see our community collectively tackle the goal of cutting the experience of child poverty in half by 2030—something we can accomplish by working together—led in part by San Diego for Every Child."

- Ricardo Flores, Executive Director of LISC San Diego



Why focus on these building blocks?

Healthy food, stable housing, reliable healthcare, quality child care and early education are basic needs. Without them, it is difficult for parents and caregivers to focus on longer-term goals for their families. Children who grow up without these resources are at higher risk of hunger, stress, illness, and lost learning, all social determinants of health that could hold them back later in life. Ensuring that every child has access to these essentials sets families and children up for success. Our work has been to shift these systems so that they work better together and more effectively meet the needs of the children and families relying on them.

Advocacy & Civic Engagement

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We know big change doesn't happen until a critical mass plans, acts, and speaks as one community. By thinking inclusively, collaboratively, and strategically, we directed our combined energy toward lifting up the solutions we already know work and identifying new ways to fill in the gaps. Through San Diego for Every Child, people of all backgrounds, professions, zip codes, and political stripes are standing up for children and keeping real family perspectives at the center. We undertake this important work through Advocacy and Civic Engagement, Cross-Sector Collaboration and Coalitions, and Incubating Community-Born Innovation.



Closing the Distance Between Policy and Families

Where other people see problems, we see opportunities for transformation. SDec works directly with community organizations and San Diego families to identify priority issues and shorten the distance between where the impact of policies is being felt and where they're being created.

Advocacy & Civic Engagement on a Local Level

While true systems reform at the state and federal levels lags, one proactive response is to focus locally—particularly when the experience of child poverty is felt locally through a lack of affordable housing, food insecurity, expensive healthcare, and a deficit of quality, affordable child care.

There must always be local responses to address how local systems are operating: how connections across sectors are being made, how duplicity is reduced, and how children and families are getting what they need as easily as possible.

Early Milestones

- SDec helped lead the community call for the creation of the City of San Diego's first Office of Child and Youth Success.
- Every year, informed by community input, we submit our recommendations to the County of San Diego for their Legislative Program (2024 example).
- SDec started San Diego's first 'Action Center' tackling child poverty, making local, state, and federal advocacy accessible to busy San Diegans. In just one year, over 175 San Diego advocates have connected with their representatives over 600 times. This effort helps shorten the distance between those making policies and those most impacted by the outcomes of those policies.

Lessons Learned

Some policy reform is strictly local, often relying on how a municipality operates with regard to the wants and needs of children and their families. Municipalities can audit themselves first as an example of how existing policies and procedures are impacting their staff, then work outwards to the broader community.

Looking Ahead

We aim to drive local support through dedicated funds for children and youth, at both the City and County levels. This could come through a ballot measure or a protected budget carve-out.

Advocacy & Civic Engagement on a State Level

Although SDec doesn't focus heavily on statewide advocacy, there are times when legislation at the state level impacts what we are trying to do locally, including how federal resources reach our San Diego communities. In those cases, we weigh in with the perspective of local families and advocates, so that our region has a say in which policies will ultimately impact children and families in our community.

Early Milestones

- As a member of the CalEITC Coalition, SDec supported the expansion of the California Earned Income Tax Credit and Young Child Tax Credit, adding clarity and administrative improvements to both proposals.
- SDec supported the Child Care Providers Union (CCPU), Parent Voices, and End Child Poverty CA in achieving historic state legislation, the removal of parent fees for families receiving subsidized child care, significant stipends for providers as a stop-gap until the alternative payment methodology is adopted, and a pathway for health and retirement benefits for child care providers.

Looking Ahead

Over the next two years, we expect to see the fulfillment of several proposed programs that would positively impact San Diego families, namely, the follow-through on rate reform for childcare providers, increasing support for income assistance, and a streamlining of administrative duplicities. "No one is better equipped to help inform what policy change should look like than the children, youth, and families on the receiving end of those policies. No one knows their implications more personally, benefits more from their transformation, or has more at stake. Our job is to listen and leverage our expertise to help identify opportunities for change, and to be a partner and ally for accountability."

- Erin Hogeboom, SDec Director



Advocacy & Civic Engagement on a Federal Level

Substantial systems of change at the federal level have the ability to significantly transform the lives of children and families in San Diego. Had it remained, the expanded Child Tax Credit (both an increase and paid monthly), would have single-handedly met SDec's goal of cutting in half number of children across our region living in families making at or below the Federal Poverty Level. The same goes for significant federal reform of the child care sector. It is the absence of this necessary federal reform that state and local action has become so necessary.

Early Milestones

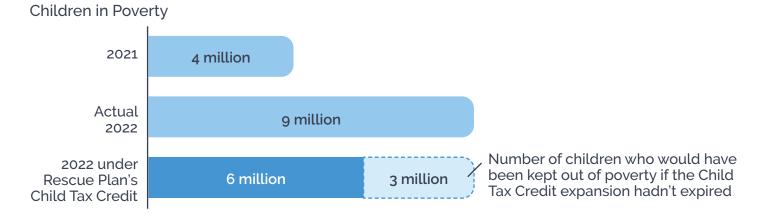
- SDec co-sponsored bills we know will positively impact the San Diego environment, including Guaranteed Income and Co-Location of Child Care and Affordable Housing.
- We submitted policy language and recommendations, including local responses to the U.S. House Select Committee on Economic Disparity and Fairness in Growth and proposed changes for the Child Care Development Block Grant.
- We presented in Congressional Committee during a hearing on 'Race, Ethnicity and the Economy: How Improving Economic Opportunity Benefits All.'

"I am inspired by the innovative and compassionate approach of San Diego for Every Child in addressing the complex issue of child poverty across our diverse County. By fostering collaboration, community engagement, and tailoring solutions to meet the unique needs of our local families, we are not just addressing poverty, we are building a resilient foundation for every child to thrive. Together, we are creating lasting impact and transforming the future for San Diego's children."

- Dana Toppel, Chief Operations Officer of Jewish Family Service of San Diego



Three Million Fewer Children Would Have Been in Poverty in 2022 Had Child Tax Credit Expansion Been Renewed



Note: Figures use Supplemental Poverty Measure (SPM). For 2021 the American Rescue Plan made the full Child Tax Credit available to families with low or no incomes and increased the maximum credit amount, among other expansions to the credit.

Source: U.S. Census Bureau published figures and CBPP analysis of U.S. Census Bureau's Current Population Survey

CENTER ON BUDGET AND POLICY PRIORITIES | CBPP.ORG

Cross-Sector Collaboration « Coalitions

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Lessons Learned

How other states' Representatives and Senators vote dramatically impacts the lives of San Diego families. If we are going to achieve federal reform, San Diego has to join with other communities and states calling for legislation that will benefit not only our children but every child in the U.S.

Looking Ahead

SDec's fight continues for the expanded Child Tax Credit and federal child care reform.

Building Synergy Across Complex Systems

San Diego for Every Child was born from deep respect for children, families, and existing organizations doing the work, along with a confidence that greater coordination across the safety net will benefit everyone. We know it takes people power for the structural and systemic changes families need to feel a difference in their day-to-day lives. Nothing will change until a critical mass of us plans, acts, and speaks as one community.

REGIONAL COORDINATION DURING THE PANDEMIC

When COVID-19 hit our community in 2020, and schools announced on Friday, March 13 that they would be closed the following week, an official coordination for regional response was noticeably absent. SDec stepped up on Monday, March 16 and began regional coordination meetings in North, South, and East County, as well as central San Diego. These meetings helped non-profits across sectors, from food to education to housing and more, connect and coordinate with one another to respond to children's and families' most pressing needs.

Early Milestones

SDec held over 50 regional meetings in the first three months of the pandemic to coordinate immediate non-profit response across sectors including child care, healthcare, food security, and housing stability.

Lessons Learned

Government systems for regional coordination did not operate during the early days of our COVID emergency when, understandably, they were either dealing with immediate shut-down protocols or sheltering in place themselves. This meant that San Diego's nonprofit network had to stand up and stand in for many of the places where the government had closed. We knew that in the case of emergency response, our non-profit and community-based organizations needed to be robust and well-supported prior to the emergency in order to be well-equipped, nimble, and responsive the way San Diego's were. It's clear that government must work in partnership with other sectors.

"San Diego for Every Child's timely arrival to our region, just three months before the onset of the COVID pandemic, was nothing short of providential. In those critical moments, they responded rapidly and uniquely, offering families the crucial lifeline they needed—cash. What followed was an extraordinary journey, as they took an unconventional path to confront child poverty headon, uniting local advocates in the pursuit of systemic policy changes that truly serve our communities."

- Blanca Meléndrez, MA, Executive Director of the Center for Community Health (CCH)



Looking Ahead

SDec continues to participate in meetings with regional collaborators to be more informed on what is happening at each regional level and share systems-level efforts within the community. In some cases, SDec serves in an advisory capacity for the work we do together.

CO-LEADING THE EQUITABLE LEARNING TASKFORCE

In 2020, SDec co-led the Equitable Distance Learning Taskforce to coordinate an effort that responded to students' needs in distance learning. This included, but also went beyond, technology access. This effort was co-led with Classroom of the Future Foundation, and included government and school districts, as well as philanthropic and community-based partners.

Milestones

Together, we produced the Beyond the Hotspot Report which helped inform funders both in and post-COVID on students' and families' needs.

Lessons Learned

- Though it is often easier to find funding for the more tactile, measurable parts of projects like distance learning (i.e. a hotspot), the more transformative approach is to think holistically and directly ask students and families what they need. We discovered this often meant funding things that are more difficult to measure, like mental health support, which seemed to have more of an impact than a physical device.
- Additionally, like our COVID-19 Fund work, we learned that families know best what their children's needs are, further demonstrating the need for guaranteed income and direct cash aid.

"I've had the pleasure of seeing San Diego for Every Child mature into what it is today. As an early advisor—informed by continuous dialogue with families through my role as President and CEO of the Parent Institute for Quality Education (PIQE)—I knew that this effort could be a tool for transforming the conversation about poverty in our community. PIQE is a social justice and education equity organization. We recognize that families need to have access to the internet and the digital literacy to effectively use technology to connect to learning, employment, and health resources. We were pleased to partner with San Diego for Every Child during the pandemic to collectively uplift the importance of digital connection as foundational to address poverty. As PIQE continues to do this critical work, we appreciate the collaborative role which SDEC plays in amplifying and connecting the dots between digital equity and ending child poverty."

- Gloria Corral, President and CEO of the Parent Institute for Quality Education (PIQE)



Looking Ahead

SDec spun the Equitable Distance Learning Taskforce efforts into the SANDAG Digital Divide Taskforce, helping to introduce and increase community-based partner perspective.

CO-LEADING THE CHILDREN FIRST COLLECTIVE SAN DIEGO

Despite research showing time and time again that child care is essential in the development of our children and for the employment of their parents, child care is scarce and expensive in San Diego County. The Children First Collective (CFC) San Diego brings together an effective group of organizations and leaders to tackle the challenges of access to affordable, quality child care in our San Diego County communities. San Diego for Every Child serves as co-lead to this Collective, alongside the YMCA of San Diego County.

Early Milestones

- As the 'San Diego Early Care and Education Advocacy Coalition'—which then became the 'Children First Collective' (CFC)—SDec helped create unified messaging and coordinated advocacy which has now led to more than \$52M dollars funneled into the child care sector. These investments are the primary reason San Diego's child care economy did not bottom out during the pandemic and subsequent inflation. This was also the first time ever that the City or County of San Diego invested directly in the local child care sector.
- With CFC, SDec helped coordinate and distribute almost \$720,000 worth of Personal Protective Equipment (PPE), diapers, and cleaning supplies to San Diego County child care providers and families.
- After two decades of advocacy, and alongside over two dozen other child and youth-focused organizations, SDec helped lead the call for the creation of the City of San Diego's first Office of Child and Youth Success.
- CFC served as the presenting partner on Clarissa's Battle film screening and conversation at MOPA. This film features a single mother and social justice warrior who leads a coalition fighting for child care and early education funding.
- SDec supported the report, 'An Inclusive Framework: Designing and Implementing Universal Prekindergarten in California,' and outreach to local school districts to help inform a local and equitable roll-out of Universal Transitional Kindergarten (UTK).
- With CFC, SDec led implementation for San Diego Cities Together for Child Care, a municipally-focused project to provide cities across San Diego County with individualized child care data as well as policy recommendations for becoming a more child care-friendly city.
- CFC, through SDec, helped facilitate the passage of Measure H, allowing for child care to occur in City-owned property, and organized local technical assistance for the State's renovations and repairs grant so that San Diego child care providers received a record number of state investments in their facilities.
- With CFC and Nectar Digital Collaborative, SDec launched the Parents/Providers Bringing Joy (PB&J) Fellowship, which has trained, supported, and compensated parents to share their stories and capture the stories of other parents and providers with regard to child care. PB&J is based on the belief and commitment to compensating community members as the experts of their own experiences while they share their stories and perspectives for policy change.

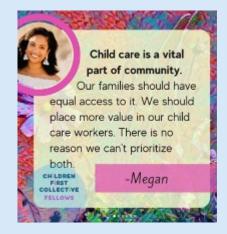
"At a past San Diego County First 5 Commission meeting I discussed the importance of the recently approve county Child Care Blueprint. The heart of the blueprint and the source of success was the collaboration with community partners to develop the plan. I believe SDec was the hub, along with the Local Planning Council, that helped bring together many important voices across the community resulting in collective action."

- Rick Richardson, First 5 San Diego Commissioner and President and Chief Executive Officer of Child Development Associates



"My PB&J experience has been great from the start. I value advocacy, I just hadn't found my voice yet, and now here I am using it. We've learned our strengths and how to support each other. I found myself in places that I thought I'd never be but have always wanted to. I was able to highlight the importance of community, and the simple things we can do to make positive changes within it. PB&J taught me how to tell my story in ways that contributed to a bigger picture, something bigger than just my own."

- Megan Moore, PB&J Fellow



- SDec helped lead in the creation of San Diego County's first Child Care Blueprint. The Blueprint is part of San Diego's new strategy to reimagine how to serve families and support providers.
- As envisioned by PB&J Fellow, Monique Rosas, and with ArtReach San Diego, SDec helped lead a CFC Community Mural project at Copley-Price YMCA in the spirit of child care advocacy.

Lessons Learned

True investment in the local child care sector is going to take the active participation of parents and child care providers, as well as policy translators that can help capture those perspectives and craft them into policy recommendations that County and City policy makers and staff can operationalize. What also helps these efforts is having 'surprising' or 'non-traditional' partners in your corner or at the table together. In our case, it was the Hospital Association of San Diego and Imperial Counties (HASDIC) and Service Employees International Union (SEIU), along with nurses and firefighters and other essential workers, all advocating for child care.

Looking Ahead

- With the creation of the Department of Child and Family Well-Being at the County of San Diego, we will see implementation of San Diego County's first Child Care Blueprint. We will help to infuse community voice and perspective in that implementation, continuing to ensure that those closest to the child care crisis have a hand in influencing it's improvement.
- San Diego needs local, dedicated funds for children and youth, at both the City and Countylevel. This could come through a ballot measure or protected budget carve-out. This outline of budgetary needs, created during COVID, provides a sense of what is needed locally to bolster children and working families.

ACTIVELY PARTICIPATING IN LOCAL, STATE, AND NATIONAL COALITIONS

San Diego for Every Child helps bring a San Diego presence to state and national coalitions that are working hard both in Sacramento and DC for community-driven policy reform. Not only do we bring this state and national information back to the local level, but we also share with these coalitions what is working for San Diego children and families. We're helping to fight for San Diego families at the state and federal level through our coalition work.

Milestones

- As an active member of the Automatic Benefits for Children (ABC) Coalition, and support for the Parent Advisory Board, SDec contributed to and helped adopt a national set of Child Allowance Principles.
- As an active member of the Golden State Opportunity, CalEITC Coalition, SDec helped advise on 2024 CA Budget and Policy Priorities.

"2023 was a year of change and growth, and of true community collaboration as a priority in our child care and family advocacy in San Diego. Leading with this, Nectar Digital Collaborative helped Children First Collective through San Diego for Every Child to implement a social media advocacy model that amplifies San Diego community voice firsthand."

- Adrina Carmona, Nectar Digital Collaborative Community Collaboration and Digital Relationships Manager and Head Start Parent Leader



Looking Ahead

- The fight for an expanded Child Tax Credit at the federal level continues. Our 2024 CalEITC priorities are: Expanding the California Earned Income Tax Credit (CalEITC) minimum to at least \$300 and expanding the Young Child Tax Credit (YCTC) to include all CalEITC-eligible families.
- SDec calls for \$20 million in permanent funding for the Volunteer Income Tax Assistance (VITA) Program which offers free tax help to people who make less than \$60,000 and need assistance with preparing and filing their tax returns, alongside advocating for a government-funded free tax filing system, being piloted by the IRS.

Community-Based Organizations and Non-Profit Partners

We are grateful to the growing network of organizations and community champions working to build a San Diego where every child's has a sense of well-being.

"San Diego for Every Child has established strong partnerships in both statewide and national coalition spaces. Namely, the CalEITC Coalition, Guaranteed Income Community of Practice, and Tax Alliance for Racial Justice. Specifically in the CalEITC Coalition, San Diego for Every Child has been an invaluable and thoughtful partner, actively contributing to advancing our policy priorities and promoting equity in the tax system. Their commitment to advancing equity and justice through advocacy and coalition work is not only evident but truly unwavering."



- Danielle Bautista, Policy and Coalition Manager for United Ways of California

Incubating Community-Born Innovation Exploring the Impact of Cash and Narrative Change

San Diego COVID-19 Children's Fund

SDec's San Diego COVID-19 Children's Fund was the first direct cash payment program in San Diego specifically for families with children during the pandemic.

2020 Milestones

SDec distributed more than \$675,000 direct cash payments to families and child care providers throughout San Diego.

Lessons Learned

Qualitatively, we learned that families spent the money on groceries, school supplies/distance learning supports, kids clothes/shoes, and rent/utilities.

Looking Ahead

This program laid the groundwork for San Diego's first Guaranteed Income Pilot, the San Diego for Every Child Guaranteed Income Pilot.

SAN DIEGO FOR EVERY CHILD GUARANTEED INCOME PILOT PROGRAM

150^{*} families within four zip codes in San Diego County \$500 in monthly cash payments for 24 months, from 2021–2023. Residents in these areas predominately identified as people of color, had higher rates of unemployment, low income, food insecurity, cases of COVID-19, and contend with high rates of environmental stressors such as air pollution. Families selected had at least one child in the family 12 years old or younger, with a maximum income of \$53,000 for a family of four.

Milestones

As of the timing of this report, we have infused \$1.7M into the community —150^{*} families, \$500 of unrestricted funds every month.

Lessons Learned

- We have learned empirically, both from community and through data, that giving families money empowers them to meet their family's most basic needs—how they see fit. By moving away from social service models that are punitive and restrictive, we move toward dignity and greater opportunity for economic mobility.
- Giving cash to families is practical: early pilot data shows us that the majority of distributed dollars have gone towards:
 - Food and groceries;
 - Retail sales and services (i.e. school supplies and kids clothes/shoes);
 - Transport related expenses; and
 - Housing and utilities.
- Changing the narrative about the experience of poverty is critical: shifting long-held beliefs about our communities is the first step to changing policy. The SDec GIP launched a Narrative Change Cohort comprised of twelve families that expressed interest in sharing their life experiences before and after the program. Over the course of one year, Jewish Family Service facilitated gatherings that connected these families to share in life's triumphs and its hardships, united by the shared desire to improve the living conditions for low-income families in San Diego County. These meetings culminated in an artistic photo gallery and short film entitled 'An Invitation to Dream' highlighting the importance of concrete supports like Guaranteed Income for a re-imagined social safety net and healthier society.

"San Diego for Every Child was the catalyst and partner supporting the implementation of San Diego County's first guaranteed income program. Guaranteed income and direct cash support is an innovative—and practical approach to addressing growing economic disparity in our region. The rising cost of living in San Diego is a serious cause for concern, pricing out so many of our working-class families. Our partnership with SDec demonstrates what's possible when we develop services that flexibly meet the varied needs of our communities and engage them in the changemaking process."

- Khea Pollard, Director of Economic Mobility & Opportunity at Jewish Family Service of San Diego



"We're able to afford our rent and send our daughter to school with everything she needs. We're stable right now, and we're thankful for that."

– Lisa, Guaranteed Income Recipient



5 Key Benefits that *Guaranteed Income* Works for Families with Children



Looking Ahead:

- Increased focus on Economic Mobility and Opportunity within Jewish Family Service of San Diego—SDec's fiscal sponsor—and the County of San Diego with the launch of three additional cash-aid programs:
 - Family Income for Empowerment Program (FIEP);
 - Recovery Action Fund for Tomorrow (RAFT); and
 - Black Women's Resilience Project (BWRP).

Collectively, these programs will infuse more than \$15M direct cash aid into the community.

- An interactive traveling portrait gallery and video showcase of the Narrative Change Cohort sharing their perspectives on Guaranteed Income will be making its way across San Diego museums in 2024. This will be an opportunity for everyone across our region to hear from families and share their thoughts and ideas!
- Building a Community Cabinet to elevate the most pressing issues impacting families and advocating to change the polices and practices creating these obstacles. We are collecting interest via info@sandiegoforeverychild.org and through the interactive exhibit.

"Guaranteed income has made a difference in my household because it's helped me catch up with bills. Coming out of Covid, our rent went up, and it would have been really tough to keep my household running without this support. Food in the cupboards is a need, toiletries and cleaning supplies are a need, diapers are a need. Guaranteed income helps me take care of those needs first."

- Kelvin, Guaranteed Income Recipient



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ADVOCACY & CIVIL ENGAGEMENT:

- Voice of San Diego <u>'The Moral and Economic Good Sense of Salvaging Build</u> Back Better, The Moral and Economic Good Sense of Salvaging Build Back Better,' and <u>'It's Time to Make the Expanded</u>, Monthly Child Tax Credit Permanent'
- Ms. Magazine 'Ending Childhood Poverty The child tax credit had historic bipartisan support—let's start there'

CROSS-SECTOR COLLABORATION AND COALITIONS:

• KPBS – 'Report Highlights COVID-19 Inequities In San Diego Schools,' 'San Diego unveils new department dedicated to youth success' and 'San Diego County announces new child care blueprint to help families and providers' and 'What happens when you give low-income families monthly cash, no strings attached?'

INCUBATING COMMUNITY-BORN INNOVATION:

- Fast Company <u>'Make Cash Assistance Programs Permanent'</u>
- San Diego Union Tribune <u>'San Diego, National City will soon be latest cities in the</u> <u>U.S. to pilot guaranteed income</u>' and <u>'How a modest guaranteed income subsidy</u> <u>can make a massive difference for families</u>'

Join the conversation online:

- (f) @SanDiegoforEveryChild
- @SDforEveryChild
- in @SDforEveryChild

Moving Forward Jogether

San Diego for Every Child remains dedicated to moving forward in pursuit of a system that makes sense for every family and child in this vibrant place we call home. Our commitment to creating a region where every child has the opportunity to thrive remains unwavering, and the progress we've achieved since our founding is a testament to the collective dedication of you, our supporters, partners, and the entire San Diego community.

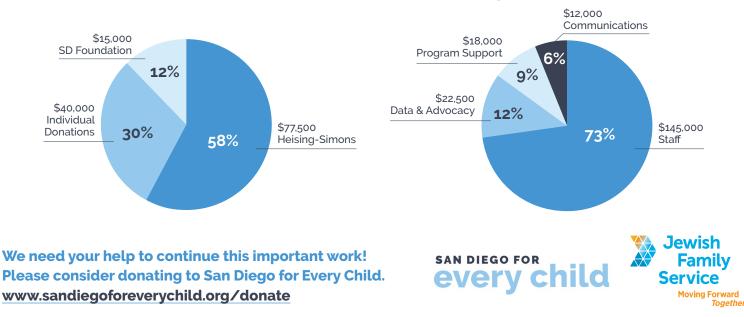
As we plan for what's to come, we recognize that the journey towards a region that truly honors the potential of every child is ongoing. There is much work to be done, and we are resolute in our determination to build a future where every child has a stable home, nutritious food, reliable healthcare, and quality, affordable care while away from their families.

In the spirit of inclusivity and shared responsibility, we invite all of you who believe in the transformative power of community to join us! Join the important work that lies ahead—a collaborative effort to make San Diego not only America's finest city but a beacon of hope and opportunity for every child, from birth through the journey of growing up and raising a family.

Together, let us forge a path that trusts in families, embraces equity, and ensures that the promise of a brighter tomorrow is within reach for every San Diego child. As we continue this vital mission, let us stand united, resilient, and determined to make a lasting impact on the lives of our children, for they are the future. We look forward to achieving great milestones together in the years to come, building a San Diego for Every Child.

Key Takeaways for 2024 and Beyond

- Continued focus on economic mobility and opportunity through the amplification of cash-aid programs and policies like expanded, monthly payments to families with children.
- The use of collective community art and photography to elevate the conversation around economic justice, particularly with and on behalf of San Diego's caregivers.
- Increased authentic connection to community voice and power, shifting operations to confirm those
 insights and perspectives as our guiding light.
- Pursuit of a 2026 ballot measure that focuses on children and youth to ensure a truly thriving future for San Diego.



SDec income (2024): \$132,500

SDec expenses (2024): \$197,500